



Abreast In A Boat

OUR RACE AGAINST BREAST CANCER



**Sponsorship
opportunities**



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SPONSORSHIP MESSAGE



Abreast In A Boat (AIAB) is a registered charitable society whose mission is to bring awareness and to demonstrate that survivors can live full, active and healthy lives after a diagnosis of breast cancer.

Most of us know someone who has been affected by breast cancer, as 1 in 8 Canadian women will be diagnosed in their lifetime. It is the most common form of cancer among Canadian women, excluding skin cancer. Breast cancer also occurs in men, though it is less common.

Dragon boating takes place on the water, in nature where we work on supporting the rehabilitation of those who have suffered both mentally and physically with this diagnosis. AIAB gives participants the ability to join a team and feel supported amongst other survivors, regardless of age or fitness level. Every breast cancer survivor is welcome.

It's through our communities and the generosity of our local businesses and sponsors that make dragon boating possible for these incredible survivors. We regularly support approximately 200 crew members as they create new futures for themselves.

On behalf of all survivors like us - your families, friends, and co-workers, we encourage you to take a look at some of the ways in which you and your organization can get involved. We thank you! Your generosity and contribution will make a difference in our community and in the lives of all breast cancer survivors.



A GROWING MOVEMENT

Breast cancer survivor dragon boating is a growing movement where today there are over 200 teams paddling worldwide and more teams forming annually.



INTEGRATING PROGRESSIVE HEALTHY PRACTICE

Designed to incorporate ongoing exercise through a progressive paddling training program.



OUR FOUNDER





In 1996 Dr. Don McKenzie, a sports medicine and exercise physiologist, formed our first breast cancer dragon boat team.



PARTNERSHIPS

EST. 1996



	 FRIENDLY PADDLE	 BRONZE PADDLE	 SILVER PADDLE	 GOLD PADDLE
MINIMUM ANNUAL CONTRIBUTION	up to \$1,000	up to \$5,000	up to \$10,000	> \$10,000
Tax receipt	✓	✓	✓	✓
Recognition on our Website, Facebook, & Instagram		✓	✓	✓
Exclusive invitations to AIAB events		✓	✓	✓
AIAB paddle and commemorative photo			✓	✓
Exclusive paddling event for up to eight people			✓	✓
Brand recognition on our signage at regattas			✓	✓
Breast Cancer Survivor Challenge Race Sponsorship				✓

— THE —
Breast Cancer
SURVIVOR
 CHALLENGE RACE

Abreast In A Boat sponsors this race at the Women's Regatta held in May. Teams from across Canada and the United States are invited to participate. As the primary lead partner, you will be acknowledged at the regatta as well as have the opportunity to speak and award the winning certificate!



Abreast In A Boat

You're Invited
To Become Our Partner

Start your partnership today!
 E sponsorship@abreastinaboat.com



OUR PURPOSE

- To improve the physical and psychological well-being of people who have had breast cancer
- To provide support to people whose breast cancer has recurred
- To support breast cancer research



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A Growing Movement



Visit us online at
abreastinaboat.com



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